



Dear Exhibitor

Thank you for your interest in the 2010 Sacramento Boat Show.

The 2010 Sacramento Boat Show is the largest boat show in the Central Valley.

Featuring lots of boats from 8 feet to 35 feet and houseboats to 70 feet, this event is the place to find Wakeboard and Ski Accessories, as well as the largest selection of tournament style and family ski boats in the Sacramento Valley.



Thousands of square feet of fishing boats including Bass, Sport, Rogue River and saltwater styles are on display.

Two great shows in one location!

This year the RV Spring Show will be utilizing the outdoor display areas for their show to run parallel with the boat show. We will merge our marketing budgets, in order to maximize the attendee base.

This means you will be exposed to a bigger and more diverse crowd with lots of potential new customers.

Like last year the show also features a Off-Road Vehicle section and we invite exhibitors to bring ATV's, Off-Road Motorcycles, Snowmobiles

Every year this show brings thousands of lifestyle enthusiasts together, that all have the same in common, Buying Power and a great taste for outdoor living and lifestyle.

This event will be advertised through a Comprehensive Marketing Campaign, including Television, Billboards, Radio and Print advertising in newspapers and magazines.

The space available will be assigned on a first come first serve basis. Please contact me as soon as possible, in order to secure your space.



Don't miss this great opportunity to show off your products and services.

If you have any question, please don't hesitate to call me.

Thanks

Jorgen Bateman
Director of Sales

Phone: 916-372-4239

Cell: 916-826-0454

Fax: 916-371-8555

Email: jorgen.bateman@sbcglobal.net

In addition to the new 2010, you can also display both 2009 & 2008 model year boats this year.